

PhD student

Last application date

June 15

Department

EB07 - Department of Marketing

Contract

Limited duration

Degree

Master level in (business) economics, business engineering, business administration, communication sciences, sociology, psychology or equivalent.

Occupancy rate

100%

Vacancy Type

Research staff

Job description

You perform academic research on in-store interventions that can affect consumers' healthy and unhealthy food choices.

We offer

- Full-time employment for a period of 4y
- An innovative and hot-topic academic research scope with clear practical applications
- Close supervision and guidance in the conducting of the planned research
- The possibility to develop a broad network
- Stimulation to self-improvement by encouraging participation in courses, workshops and international academic conferences and publishing papers in high-quality academic journals.

Profile of the candidate

- You are interested in and motivated by the research topic, as well as in obtaining a PhD degree
- You have mastered the English language, both in writing skills and oral presentations
- You have the required communicative skills to interact independently with scientific community and business community
- You can work both independently and in group
- You obtained good to excellent study results

- You are interested in valorizing academic study results
- You have excellent knowledge of scientific methodology and quantitative data-analysis

How to apply

Send an e-mail before June, 15th 2018 to Maggie.Geuens@UGent.be and Iris.Vermeir@UGent.be with your application letter, a copy of your diploma (if already available) and an overview of your study results (all in one document). You get a confirmation when we have received your application.